

# CLAIRE JENKS

## BRAND & CONTENT

### Role Title:

Freelance Visual Content Design Ninja

### Role Description:

Things have taken off! Demand for our services at Claire Jenks is growing month on month. If you're an awesome freelance designer who would like to work on some cool projects, helping our clients - experts, authors, speakers and world-class small businesses -- then we want you!

Let's be clear, we haven't got time to babysit you. You'll need to be self-motivated and work to clearly defined deadlines. Yes, it can be a bit challenging, but we'll be giving you the templates, brand guidelines and brand styles to make sure you know what needs to be done.

If that sounds like something you'd be interested in, then get in touch. We need your awesomeness with both one-off projects and our retainer clients.

As things develop, and when you're ready, we'd love for you to grow into looking after our individual accounts.

### Personal Skills:

- Work to deadlines without needing to be chivvied!
- Communicating your updates without needing to be prompted!
- Eager to learn, because we're eager to teach!
- Happy to follow checklists and schedules, and learn from the processes that have helped us become awesome.
- A team player!

### Design and Software Skills:

- Adobe Creative Suite - Photoshop / Illustrator / InDesign
- Canva
- Some understanding of designing for Social Media a bonus
- Basecamp / Asana a bonus
- Google Drive

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## Types of Jobs:

- Creating YouTube thumbnails to reflect styles set
- Cutting out and preparation of images to be used in graphics
- Creating blog graphics to follow styles set
- Creating social media promotion graphics for various platforms to fit within brand styles already set
- Design of infographics to follow brand guidelines provided
- Support for design projects for both print and digital

## Get in touch!

If this sounds like it's up your street, drop Holly an email at [holly@clairejenks.co.uk](mailto:holly@clairejenks.co.uk) with a link to your portfolio or website along with what areas of design you love and a fun fact about you!

No Recruitment Agencies..